

Welcome to the 'Dentsu Programmatic' sub-processor repository page, where we maintain a current list of tech vendors and other sub-contractors engaged in the provision of means digital media and programmatic services provided by dentsu international in the United Kingdom ("dentsu"). Amongst others, dentsu comprises the following entities: Dentsu UK Limited, Merkle UK One Limited and Merkle UK Three Limited. Please check this page regularly for updates.

To enable dentsu to provide the digital media and programmatic services, dentsu may rely on the tech-vendors and sub-contractors listed below. The exact nature of digital media and programmatic services dentsu provides you, will determine the specific combination of tech-vendors and sub-contractors engaged. You hereby: (i) consent to dentsu's use of tech-vendors and subcontractors for the provision of these services; and (ii) authorise the processing of personal data by the sub-processors listed below (including in a territory outside of the United Kingdom and European Union) provided dentsu has entered into appropriate data protection terms in accordance with applicable data protection legislation relating to the processing of personal data and the free movement of such data.

Upon request, dentsu will provide you with information relevant to any data transfers, including information about any supplementary measures to protect the personal data.

Sub-processor	Related dentsu services
Adform A/S	Programmatic Services
Adobe Systems Inc.	Programmatic Services; Analytics / Cross-Party Reporting Services; Technology Service Providers
Amazon	Programmatic Services
Amobee, Inc.	Programmatic Services
Apple Inc.	Programmatic Services; Digital Buying Services
Appnexus Inc.	Programmatic Services
Avocet	Programmatic Services
dentsu international	Programmatic Services; Managed Trading Desk Services
Endava (UK) Limited	Technology Service Providers
Facebook, Inc.	Programmatic Services
Google Inc.	Digital Buying Services; Analytics / Cross-Party Reporting Services

Google Inc. (DoubleClick)	Programmatic Services
Google Inc. (Search)	Programmatic Services; Digital Buying Services
Level 3 Communications UK Limited	Technology Service Providers
Marin Software Incorporated	Digital Buying Services; Analytics / Cross-Party Reporting Services
MediaMath LLC	Programmatic Services
Mediaocean Systems Limited	Technology Service Providers
Microsoft Ireland Operations Limited	Technology Service Providers
MiQ Digital Limited	Programmatic Services; Technology Service Providers; Digital Buying Services
Oath Inc. (Brightroll)	Programmatic Services
Quantcast International Limited	Programmatic Services; Digital Buying Services; Managed Trading Desk Services
Sizmek Inc.	Programmatic Services
The Trade Desk, Inc.	Programmatic Services; Digital Buying Services

The sub-processors listed on this page are in addition to any other sub-processors which you may consent to pursuant to the services agreement between you and dentsu.